**BYOOTIFY CONTENT**

**TAGLINE:**

“Staying Beautiful, Shouldn’t be Stressful”

“Beauty Services, Simplified!”

BYOOTIFY – “BE-YOU-TI-FY”

**Call to Actions:**

- Sign Up as a Provider / Client

- Refer a friend and get Beauty Supplies Coupons

- Subscription “Get Notified When the Beta Platform is ready”

Byootify is platform that provides an all-in-one a la carte solutions for beauty service providers and their customers.

**Our Goal:**

To connect all the beauty services providers with ready-to-go and willing customers that are ready to skip the lines at the salon and get their services delivered right to their doors.

**Features:**

Professional Website

Online Booking

Service Menu

Photo Gallery

Promotions and Special Offers for Clients

Email Marketing Campaigns

Social Media Promotion

Automated Appointment Reminders, Re-Booking Reminders

Schedule, Availability and Personal Time Management

Power Booking/ Padding

Recurring Appointments

Next Bank Day Deposits

Client Booking History, Tracking and Notes Management

Import Contacts

Accept Credit Card Payments

Charge for No-Show and Late Cancellations

Capture Clients' Payments, Tips and Reviews During Checkout

Track Sales and Growth Trends

Review Daily Income Reports

**Integration:**

Instagram

Facebook

twitter